

Innovative Education

Getting the most out of your games



Tell 'Em Again In A New Way

By John Dillon and Leah Nordquist, C3 Visuals

The old axiom of training is, "Tell 'em, Tell 'em again and Tell 'em what you told 'em." Review is a critical practice when delivering training or making presentations, especially to audiences with short attention spans. (You know who I'm talking about.) A great way to review your material is to use a game. Games change the pace in the classroom or during your presentation. They also provide an opportunity for everyone to participate, even if they are not the one answering the question.

Games help your audience retain more information for a longer duration.

Let's take a look at one scenario for using a game to review: At the end of a 40-minute lecture or presentation, you want to check your audience's comprehension and energize the group before they disperse. Using the My Billionaire Game© from C3 Visuals is a great way to accomplish both objectives. The key is to keep the game short. A game with 5 to 7 questions is the just the right number to use. Studies done 50 years ago determined most people only retain 5 to 9 items in their short-term memory. An abbreviated format, like My Billionaire Game© from C3 Visuals, enables you to easily create quick-running games with 5 to 7 questions.

If you have a minimum of 10 questions and a large audience, then using the game My Quiz Show© from C3 Visuals is a better choice. This Jeopardy-style game allows you to create a



**My Billionaire Game™ in action*

maximum test bank of 25 questions – 5 questions within 5 different categories.

At the end of your presentation, bring up the game to play with 1 or 2 players or teams. Try to keep your set-up time short by selecting "volunteers" before you launch the game. Don't be afraid to use single-player mode and use your audience as a single player.

With either game, use the Summary Point feature in the game builder software to review after each question. It's a great reinforcement method. You can import a graphic or jump to a PowerPoint

slide to elaborate further, if needed.

Here's a Tip: The smoothest way to transition to your game without leaving PowerPoint (or whatever presentation tool you're using) is to create a hyperlink to the Quiz.exe (MQS) or Play.exe (MBG) file in the folder where your game is located. This allows the game to just pop up and start running.

Next time you're ready to "Tell 'em again", use a game like My Quiz Show© or My Billionaire Game© from C3 Visuals to review and quiz your audience. Make learning fun!



C3 VISUALS

*Photo used with permission.
Copyright 2001-2007 SMART Technologies Inc. All rights reserved

Visit www.c3visuals.com or you can contact them directly at 1-800-906-7056.